



ASSESSMENT QUESTIONNAIRE

A. GOVERNANCE AND ORGANISATION

1. How many paid workers does your organization employ? _____
2. How many volunteers does your organization employ? _____
3. Does your organization have a written mission statement that includes:
 - An explicit commitment to social impact
 - An explicit commitment to environmental impact
 - Do not have a written mission statement
4. Does your organization have a Board of Directors or other governing body which reviews your organization's performance at least annually?
 - Yes
 - No
 - We don't have (yet) a Board of Directors or similar governing body
5. Please describe how your organization solicits feedback from its external stakeholders [excluding employees and investors] regarding its performance? Select all that apply.
 - Annual meeting
 - Online option to provide/report concerns or feedback
 - Third party or anonymous surveys about performance
 - Other, please describe: _____
 - No formal engagement
6. Are there key performance indicators [KPIs] or metrics that your organization tracks to determine if you are meeting your objectives?
 - We measure KPIs/metrics or outputs that we have identified and defined to determine if we are achieving our objectives
 - We measure outcomes over time [examples: 3rd party impact assessments, progress out of poverty indexing, beneficiary outcome surveys, etc.]
 - We don't track key performance indicators
7. Does your organization produce an annual external report detailing its mission-related performance? If yes, which of the following apply?
 - Clear statements of your mission, its goals, and the change you seek
 - A clear description of your mission-related activities
 - Quantifiable targets (KPI's) related to your mission
 - Quantifiable results (KPI's) from your mission, e.g., lbs of carbon offset.
 - Consistent variables of measurement which allow comparisons to previous years
 - Third-party validation of any part of your mission related annual report
 - Do not produce an external mission-related report



8. Is your organization audited annually by an external party?

- Yes by _____
- No

9. Are you certified by any specific quality system?

- Yes by _____
- No

10. Do you provide training to your employees and/or volunteers?

- Yes, we provide training to our employees
- Yes, we provide training to our volunteers
- No, we don't (yet) provide training to our workers

B. PLANTATION AND TREES

11. How many years is your organization active in tree planting?

- Less than 3 years
- +3-10 years
- 10+ years

12. Do you keep an inventory of the trees and species you plant?

- Yes
- No

13. Is this information available to sponsors and donors?

- Yes
- No

14. Do you track the following data regarding planted trees?

- Where the trees are located
- The date the trees were planted
- Which farmer owns the trees
- None of the above

15. Is this information available to sponsors and donors?

- Yes
- No

16. Do you keep track of the planting dates and location?

- Yes
- No

17. Is this information available to sponsors and donors?

- Yes
- No

18. Do farmers own the trees and/or the land the trees are planted on?

- The farmers own the trees
- The farmers do not own the trees
- The farmers own the land
- The farmers do not own the land

19. Which model of tree planting does your organization follow?

- Reforestation
- Afforestation
- Assisted natural regeneration
- Other

C. ACCOMPLISHMENTS: SOCIAL AND ENVIRONMENTAL

20. How many trees did you plant in total since you started your organization? _____

21. How many trees did you plant in the past 12 months? _____

22. How many trees do you expect to plant in the coming 12 months? _____

23. Could you give us an estimate of how many families benefited from your organization and help since you started your organization?

24. Could you give us an estimate of how many tonnes of CO2 were captured since you started your organization?

This was the last question of this assessment. Thank you for your participation.

Regards,



Bas A. Fransen
Founder and CEO EcoMatcher